

# Product Knowledge - Food

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<https://knowledge-to-sell.knowledgeowl.com/help/wines-freds-collection-picks>

## Wines - Fred's Collection Picks

Learn about the latest picks from our resident expert Fred Sirieix <https://knowledge-to-sell.knowledgeowl.com/help/wines-freds-collection-picks>



<https://knowledge-to-sell.knowledgeowl.com/help/wine-event> Wine Event 2023

Read all about our fantastic selection of wines in our 2023 Wine Event. <https://knowledge-to-sell.knowledgeowl.com/help/wine-event>



## Fresh Market Update

From the beef in your favourite pie to your centrepiece lamb roasting joint, all our M&S meat is sourced from M&S Select Farms that we know and trust. Find out more about the amazing M&S Select Farmers we work with and our top-quality products [https://www.marksandspencer.com/c/food-to-order/not-just-any-food/mands-brands/select-farms#intid=APR21\\_FRESHMARKETUPDATE\\_MEETOURFARMERS](https://www.marksandspencer.com/c/food-to-order/not-just-any-food/mands-brands/select-farms#intid=APR21_FRESHMARKETUPDATE_MEETOURFARMERS)



## M&S Collection

Our Collection range offers outstanding quality right across our Foodhall, from top-quality British meat to stir-in pasta sauce made with the finest Italian ingredients [https://www.marksandspencer.com/c/food-to-order/not-just-any-food/mands-brands/collection#intid=gnav\\_Food\\_FoodInspiration\\_collection](https://www.marksandspencer.com/c/food-to-order/not-just-any-food/mands-brands/collection#intid=gnav_Food_FoodInspiration_collection)



## M&S Steak Shop

All about M&S Steaks (<https://knowledge-to-sell.knowledgeowl.com/help/ms-steak-shop>)

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## Collections Slow Cooked Meat

Find out about our fantastic slow cooked meat range (<https://knowledge-to-sell.knowledgeowl.com/help/collections-slow-cooked-meat-range>)

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## Collections Sourdough Bread

Find out about our fantastic Sourdough range (<https://knowledge-to-sell.knowledgeowl.com/help/collections-sourdough>)

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## Toilet Tissue & Kitchen Roll Fact Sheet

All the facts about our new Toilet Tissue & Kitchen Roll ranges (<https://knowledge-to-sell.knowledgeowl.com/help/toilet-tissue-kitchen-roll-fact-sheet>)

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## Active Selling Best Practice Guidelines

Best practice for active selling both with & without a table (<https://knowledge-to-sell.knowledgeowl.com/help/active-selling-best-practice>)

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## M&S Chicken Welfare Standards

All about our Chicken welfare standards(<https://knowledge-to-sell.knowledgeowl.com/help/ms-chickens>)

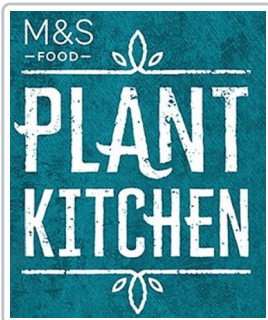


(<https://mands.storiq.net/files/api?>

## Ultin Cheese Guide

Discover our delicious cheese ranges from around the world(<https://mands.storiq.net/files/api?>

<https://mands.storiq.net/files/api?>  
path=Communication%20%26%20Engagement/KTS%20Files/THE%20ULTIMATE%20CHEESE%20GUIDE.pdf&bucket\_key=local&mode=download)



## Plant Kitchen

Whether you're going vegan, taking part in Meat Free Monday, avoiding meat and dairy or simply enjoy incorporating more plant-based foods into your diet, our Plant Kitchen range means you'll never have to compromise on taste (<https://knowledge-to-sell.knowledgeowl.com/help/plant-kitchen>)



## Healthy Eating 2022

Whether you're committed to maintaining a healthier lifestyle or just starting out, we're here to help and support you every step of the way. From basic facts to diet tips, healthy eating for kids to shopping in our Foodhall, we've got you covered (<https://knowledge-to-sell.knowledgeowl.com/help/healthy-eating-2022>)



## Food Advent - Cheese

Hear about some of our fantastic festive cheeses (<https://knowledge-to-sell.knowledgeowl.com/help/food-advent-day-3-cheese>)



## Gin Globe Magnum

Our Gin Globes are always popular, and now they are getting bigger (<https://mands.storiq.net/v/ginglobemagnum>)



## Halloween 2021

This year, we've gone big on the tastiest Halloween sweet treats, click here for all our ghoulish treats (<https://knowledge-to-sell.knowledgeowl.com/help/halloween-2021>)



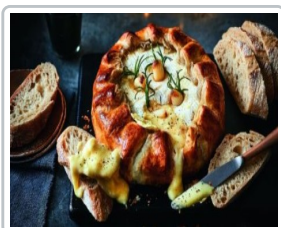
## Heat to Eat

Get ready for an exciting new addition to our FOTM offer (<https://knowledge-to-sell.knowledgeowl.com/help/heat-to-eat>)



## Slow Cooked Collection

A first to market top tier range of Slow Cooked products are launching Monday 19 September (<https://knowledge-to-sell.knowledgeowl.com/help/slow-cooked-collection>)



## Hot Eating Cheese

We are very excited about the new Hot Eating drop we are launching in-store from 19th September... (<https://knowledge-to-sell.knowledgeowl.com/help/hot-eating-cheese>)

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## Beers, Wines & Spirits - Summer 21

Read all about our fantastic range of beers, wines & spirits for the Summer 21 SEASON (<https://knowledge-to-sell.knowledgeowl.com/help/beers-wines-spirits-summer-21>)

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(<https://knowledge-to-sell.knowledgeowl.com/help/denim>)

## Coffee Transformation

This February our entire Coffee range moved into bright new packaging, with new lines to make our range even better! (<https://knowledge-to-sell.knowledgeowl.com/help/coffee-transformation>)

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## Coated Poultry Relaunch

Phase 12 this March sees the representation of our Coated Poultry range, including the introduction of 7 amazing new lines! (<https://knowledge-to-sell.knowledgeowl.com/help/coated-poultry-relaunch-march-2021>)