

Beauty - Fragrance Society

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Fragrance Society

A quality range offering excellent value, Fragrance Society products turn the everyday necessity of washing and bathing into a pampering experience.

The range of products, as well as providing skincare benefits, is expertly fragranced, the range has extensive product and fragrance options and offers an ideal link sell opportunity, whilst allowing the customer to experience a two- step layering opportunity of washing and moisturising.

The range is available in five distinct fragrances, all carefully blended and all very different- easily identifiable on shelf as the colour of the product is replicated in the main ingredients.



Orange, Bergamot & Lemongrass, along with Neroli, Jasmine & Sea Salt are two best selling variants.

The range proudly claims 'expertly blended fragrance'. What does this mean and how can you explain this to the customers?

A creator of fragrance is known in the perfumery and fragrance industry as a 'Nose'. Noses are held in the highest regard within the industry and are described as perfume artists- they are capable of portraying moods, emotions and memories within their fragrance compositions.

The Fragrance Society range offers expertly blended fragrances available in:

- Bath & Shower gel
- Hand wash

- Hand & Body lotion
- Hand cream

The colourful formulations created a fragranced cleansing lather whilst the lotions and creams absorb quickly for fast hydration. Fragrance Society products are fast becoming a customer favourite.

The range packaging would add sophistication to any bathroom.



Orange, Bergamot & Lemongrass



Neroli, Jasmine & Sea Salt



Lime, Grapefruit & Mandarin



Pink Pepper, Orange & Ginger



Black Pepper, Vetiver & Coriander

POPPY, PEONY & PEARL BARLEY
Floral, Fruity, Green, Rose, Sandalwood, Woody



New Spring 22